

## **Carolyn E. Brown**

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### **EDUCATION**

MA, Liberal Studies, Northern Arizona University, Flagstaff, AZ

Focus: Ethnic Studies/Anthropology

Thesis Topic: Anti-Immigrant/Militia Movements/Latino Identity

BA, Colgate University, Hamilton, NY

Dual Major: Political Science, Art/Art History

Senior Thesis Project in Art/Art History: grade earned – A+

Thesis: Documentary Film produced – subject: Latino Identity

Swedish Film Institute, Stockholm, Sweden, 1994

Stockholm University, Stockholm, Sweden, 1994

### **ACADEMIC EMPLOYMENT HISTORY**

August 2017 to present

Senior Lecturer, Mayborn School of Journalism

University of North Texas, Denton, TX

August 2010 to August 2017

Assistant Professor, Journalism Division, tenure-track line

American University, Washington, DC

August 2008 to July 2010

Assistant Professor, Journalism Division, term line

American University, Washington, DC

August 2006 to May 2008

Part-time faculty, Journalism, Electronic Media/Film Departments

Northern Arizona University, Flagstaff, AZ

### **PROFESSIONAL EMPLOYMENT HISTORY**

EARTH MEDIA STUDIOS, Phoenix, AZ

Senior Producer, 2006

Launched *Arizona Entertainment Weekly*

Created, produced pilots for new entertainment shows

Hired staff for new shows

FOX NEWS CHANNEL, New York, NY

Line Producer, 2003—2005

Produced *Sunday Housecall with Dr. Isadore Rosenfeld*

Produced 1 and 2-hour news shows for *Fox News Live*

Produced Special Election Coverage

MSNBC NEWS, Secaucus, New Jersey

Line Producer, 2002—2003

Produced 1 and 2-hour news shows

Produced *Buchanan & Press*

Produced *Economy Watch*

MSNBC.COM, Redmond, WA

Contributor / Commentator, 2003

Published features & commentary for MSNBC.COM

NEWSCHANNEL 8, Washington, DC

Producer, 2001—2002

Produced, Supervised: 3 1/2 Hour *A.M Rush Report*,

11pm Newscast

YAHOO!, INC., Sunnyvale CA

Freelance Writer, 2001

Wrote news and financial stories for online newscast

KRON-BAYTV, San Francisco, CA

Producer, 2000—2001

Produced and supervised: 1-hour, 9pm nightly news

Field Produced/Produced Special Projects

KNTV NEWS, San Francisco Bay Area, San Jose, CA

Producer, 1998—2000

Produced Daily Newscasts

Produced Weekly Medical Segment

CBS NEWS, New York, NY

Broadcast Assistant, 1997—1998

Researched video for broadcast, Field Produced, Associate Produced for CBS *The*

*Early Show*

CBS TELEVISION, New York, NY

CBS Page, 1996—1997

Production Assistant for following broadcasts: *CBS News, Late Show with David Letterman, Cosby, The Chris Rock Show*

CBS News 1996 Presidential Election Coverage

UPN NETWORK, New York, NY  
Freelance Production Assistant, 1997  
Assisted network production of 1997 prime time lineup special

NBC SPORTS, Atlanta, GA  
Production Assistant, 1996  
Summer Olympics

LIFETIME TELEVISION, Stamford, CT  
Freelance Production Assistant, 1996  
*Booker: "Kids These Days"*

### **SIGNIFICANT DOCUMENTARY WORK SUMMARY**

***Rubi: A DREAMer in Trump's America (in production)*** – Producer and Director

***Las Mujeres: Latina Lives, American Dreams (in production)*** – Producer and Director

***The Salinas Project (2015)*** – Producer and Director

***From the Fields: An American Journey (2012/2013)*** – Producer and Director

***On the Line (2011)*** – Producer and Director

***Lost in Detention (2011)*** – Producer

### **FILMOGRAPHY / VIDEOGRAPHY**

***Rubi: A DREAMer in Trump's America (in production)*** – Producer and Director

Grants

2017 – University of North Texas, Office of Diversity and Inclusion, Institutional Equity and Diversity, *Rubi: A Dreamer in Trump's American*

***Las Mujeres: Latina Lives, American Dreams (in production)*** – Producer and Director

Feature length documentary examines the lives of Latinas living in the U.S.

Grants

2015 – School of Communication Research and Project Grant, *Las Mujeres: Latina Lives, American Dreams*

2014/2015 – University of Richmond funding through Associate Provost Lazaro Lima, Executive Producer of *Las Mujeres: Latina Lives, American Dreams*

***The Salinas Project (Spring/Fall 2015)*** – Producer and Director

Feature length documentary profiles the children of immigrant Latino farm workers in the East Salinas.

#### Television Broadcast Distribution

2015 – Distribution by American Public Television to public television stations nationwide and World Channel broadcast. Ongoing carriage; as of October 1, 2016, *The Salinas Project* has aired 3,176 times, in 79% of all U.S. markets, 90% of top ten markets and 90% of top twenty markets. Broadcast in top 20 markets New York, Los Angeles, San Francisco, Chicago, Philadelphia, Dallas, San Francisco, Washington DC, Boston, Atlanta, Tampa, Phoenix, Detroit, Minneapolis, Miami, Cleveland, Orlando, and Sacramento.

#### Grants

2014 – School of Communication Research and Project Grant, *The Salinas Project*

2013 – School of Communication Research and Project Grant, *The Salinas Project*

2013 – Faculty research award, Office of the Provost, American University, *The Salinas Project*

2011 – Faculty research award, Office of the Provost, American University, *The Salinas Project*

2012 – ITVS (Independent Television Service) Finalist (juried)

Diversity Development Fund. 10% of submissions are considered in the Finalist Round.

#### Awards

2015 – Omni Awards, Bronze, Documentary Category

2015 – CINDY Awards, Gold, Documentary category, Region 3

2014 – Associated Press/Robert R. Distinguished Lecturer award

#### Reviews/Media

May 2015 – Los Angeles Times

June 2015 – Mercury News

October 2014 – KSBW

October 2014 – KION

October 2014 – Monterey Herald

October 2014 – Carmel Pine Cone

***From the Fields: An American Journey*** (September 2012) – Producer and Director  
Thirty-minute biographical documentary examines the life of a Damian Trujillo, from farm-worker to journalist.

#### Television Broadcast Distribution

Fall 2012 – Distribution to NBC affiliate stations nationwide through NBC Network Affiliate Relations

October/November 2012 – MCAET Public Television, Media Center for Arts, Education & Technology

#### Grants

2012 – NBC Bay Area (San Francisco / San Jose) funding

#### Awards

2013 – Gracie Awards, Outstanding Directing, News Non-fiction  
2013 – CreaTV Awards, Excellence in Directing  
2013 – California Film Award – Orson Welles Award, Grand Category

#### Reviews/Media

October 2012 – Noticias Telemundo  
October 2012 – NBC Latino  
October 2012 – Fox News Latino  
October 2012 – Monterey Herald

#### ***Lost in Detention: Investigative Reporting Workshop / PBS Frontline Investigation*** (October 2011) – Producer, Director and Writer

Produced seven shorts and 2 multimedia articles related to immigration detention system, migrant experiences crossing the border, life in border communities, and humanitarian organizations working on the border.

#### On-line Publication

Published and linked to *New American Media*.  
Seven video documentary shorts – Produced and wrote  
Multimedia Article: *Saving Lives on the Border* – wrote  
Multimedia Article with 4 video shorts: *Reporter's Notebook: On the border with the Minutemen*

#### ***On the Line*** (2011/2012) – Producer and Director

Thirty and 50 minute (two lengths cut) documentary investigates the anti-immigrant/militia movement in Arizona and issues of Latino identity.

#### Television Broadcast Distribution

April 2011, August 2011 – NETA Distribution to Public Television Stations Nationwide, Puerto Rico, and U.S. Virgin Islands. 399 airings on 130 Stations reaching a potential audience of 137,664,739 and ongoing. Carriage in major markets including New York, Los Angeles, San Francisco, Washington DC, Houston, Detroit, Phoenix, Philadelphia, New Jersey, Minneapolis, Miami and Denver.

#### ***Waiting for the Biblioburro book trailer*** (March 2011) – Producer and Director

Book trailer for bilingual children's book published by Tricycle Press/Random House, 2011

#### **PUBLICATIONS: PAPERS / ARTICLES**

March 2016      “Television News Reporting in Salinas, California: Defining and Informing a Latino Community with Excessive Crime News Coverage,” Journal article for *Electronic News*.

- August 2015 "A Misunderstood City, Full of Aspirations," Zócalo Public Square, Multimedia Article.
- October 2011 "Saving Lives on the Border," Lost in Detention, Investigative Reporting Workshop/PBS Frontline Investigation. Online.
- October 2011 "Reporter's Notebook: On the Border with the Minutemen," Lost in Detention, Investigative Reporting Workshop/PBS Frontline Investigation. Online.
- April 2010 "Arizona Won't Wait," Investigative Reporting Workshop. Online.
- June 2010 "The Minutemen in the Media: The Rise and Fall of the Populist Movement," FlowTV. Volume 12, Issue 1. Multimedia article.
- December 2009 "Immigration in the News: A Comparative look at immigration reporting in Spanish and English language News," FlowTV. Volume 11, Issue 4. Multimedia article.
- September 2009 "Quiero Mis Quinces: I want my MTV in English and Spanish. Bilingual and Bicultural Popular Television," In Media Res, MediaCommons, digital scholarly network. Multimedia article.

## **GRANTS/FUNDING**

2017 University of North Texas, Office of Diversity and Inclusion, Institutional Equity and Diversity, *Rubi: A Dreamer in Trump's American*

- 2015 School of Communication Research and Project Grant, *Las Mujeres: Latina Lives, American Dreams*
- 2014/2015 University of Richmond funding through Associate Provost Lazaro Lima, Executive Producer of *Las Mujeres: Latina Lives, American Dreams*
- 2014 School of Communication Research and Project Grant, *The Salinas Project*
- 2013 School of Communication Research and Project Grant, *The Salinas Project*
- 2013 Faculty Research Award, Office of the Provost, American University, *The Salinas Project*
- 2012 NBC Bay Area (San Francisco / San Jose), funding for documentary: *From the Fields: An American Journey*
- 2012 Provost International Travel Grant

2011	Faculty Research Award, Office of the Provost, American University, <i>The Salinas Project</i>
2011	U.S. Department of Education, awarded for Closed Captioning for <i>On the Line</i>
2009	Travel award from American University Center for Latin American and Latino Studies, research for border project
2008	SOC Dean Research Award, <i>On the Line</i>

### **CONFERENCE PRESENTATIONS / PANELS**

March 2017	Moderated Panel discussion of documentary <i>Artesanos</i> for The Center for Latin American and Latino Studies, at American University, Washington, D.C.
October 2015	Panelist for American University Human Rights Film Series, discussing Latino representations
August 2015	UFVA (University Film & Video Association) panelist “Investigative and Controversial Docs: How to Tell Truth to Power and Stay Safe”
August 2015	AEJMC (Association for Education in Journalism and Mass Communication) panelist “Images of Great Woman Across the Ages & Races”
April 2014	Invited, Latino Film Festival & Conference at Indiana University, panelist “Documented Lives”
August 2014	Film screening with discussion, UFVA annual Conference. Documentary- <i>The Salinas Project</i>
August 2013	Film screening with discussion, UFVA (University Film & Video Association) annual conference. Documentary- <i>From the Fields: An American Journey</i>
August 2013	Refereed Conference Paper Presentation, AEJMC (Association for Education in Journalism and Mass Communication) annual national conference, Washington D.C. “Television News Reporting in Salinas, California: Defining and Informing a Latino Community with Excessive Crime News Coverage.”
August 2013	Panel Presentation, AEJMC (Association for Education in Journalism and Mass Communication) annual national conference, Washington D.C. “Big Ideas and Best Practices for Student-Produced News.”

- August 2013 Panel Presentation, AEJMC (Association for Education in Journalism and Mass Communication) annual national conference, Washington D.C. “Where the Jobs Are: Developing Student Internships in the Off-Camera News Jobs of Producing, Videography and Production.”
- August 2012 Invited Panel Presentation, AEJMC (Association for Education in Journalism and Mass Communication) annual national conference, Chicago. Immigration and the Media: New Research and Journalism Practice in the U.S. and Mexico. Presentation title: “Reporting on the Border: Methodology and Access-the Intersection of Journalism, Documentary and Ethnography.”
- February 2012 Panel Presentation & clip screening of *On the Line*, “Armed Xenophobia: The Global War Against Immigrants”, University of Maryland Conference, The Nathan and Jeanette Miller Center for Historical Studies and the Center for the History of the New America
- August 2011 Invited Presentation: “Documentations and Access: A Latino Studies Perspective on using video archives”, New York University/Internet Archive Conference, 9/11 TV News Archive: “Learning from Recorded Memory”
- January 2010 Panelist Presentation: “Practical Strategies for Incorporating Bilingual and Biculturalism in the Classroom,” Ann Ferren Teaching Conference, American University
- October 2009 Invited, screening of *On the Line* clips, and panelist “Genocide, Social Justice, and Memory”, Colgate University Gottesman Fellows, Washington, DC

### **SCREENINGS / FESTIVALS**

- November 2017 Immigration Film Festival, Washington, DC
- March 2017 Latino College Preparatory Academy, San Jose, CA, screening of *From the Fields: An American Journey*
- June 2016 Smithsonian Institution, Smithsonian Latino Center, Washington D.C., National Museum of American History screening & discussion of *The Salinas Project* as part of the Smithsonian Latino Center museum studies program.
- March 2016 Holy Trinity Catholic Church, Greenfield, CA, screening of *From the Fields: An American Journey* to 300 students.



April 2015 Invited, Reel Work Film Festival, 3 screenings of *The Salinas Project*: The National Steinbeck Center, Cal State University Monterey Bay, La Paz Middle School

October 2014 Juried, Official Selection Carmel International Film Festival, screening *The Salinas Project*

July 2014 Invited, Sister Cities International Conference, screening *From the Fields: An American Journey*

April 2014 Invited, Latino Film Festival & Conference at Indiana University, screening *The Salinas Project*

April 2014 Invited, Telling Unpopular Truths: Journalism's Role in Public Life, screening of *The Salinas Project* and awarded 2014 Associated Press Robert. R. Eunson Distinguished Lecturer

March 2014 Invited, Hartnell College, Salinas, CA, screening of *From the Fields: An American Journey* for Sixth Annual Farm Workers Awareness Week

October 2013 Invited, Museum of Northern Arizona, 2 screenings & discussion of *From the Fields: An American Journey*, for 10th Annual "Celebraciones de la Gente Festival"

May 2013 Invited, Oregon State University, 3 screenings of *From the Fields: An American Journey*

April 2013 American University screening of *From the Fields: An American Journey*.

April 2013 Invited, Georgetown University, Washington DC, Kalmanovitz Initiative screening of *From the Fields: An American Journey*

April 2013 Invited, Harvard University, Cambridge, Massachusetts, screening of *From the Fields: An American Journey*

April 2013 Invited by member of Congress, Capitol Hill, House Office Building, Washington, DC, screening of *From the Fields: An American Journey*

April 2013 Invited, Vista Verde Middle School, Greenfield, CA, screening of *From the Fields: An American Journey*

March 2013 Invited, The National Steinbeck Center, Salinas, California, 3 screenings of *From the Fields: An American Journey*, plus exhibition for March 2013

March 2013 Invited, San Jose State University, Morris Daily Auditorium, San Jose, California, screening of *From the Fields: An American Journey*

March 2013 Invited, Northern Arizona University, screening of *From the Fields: An American Journey*

March 2013 Invited, Stanford University, Stanford, California, screening of *From the Fields: An American Journey*

March 2013 Invited, Saint Francis High School, Mountain View, California, screening of *From the Fields: An American Journey*

February 2013 Juried, Northern California Film Festival, *From the Fields: An American Journey* official selection

February 2013 Invited, Newark School District, Newark, California, screening of *From the Fields: An American Journey*

April 2012 Invited, Communities Respond to Immigration – Documentary Film Festival and panel presentation, Kalmanovitz Initiative, Georgetown University, screening of *On the Line*

Sept/Oct 2010 Invited, American University, Washington, DC, Honors Immigration Program film screening of *On the Line*, and 2 panel discussions focused on Immigration

May 2010 Invited, screening of *On the Line*, Human Rights Cinema, Verizon Auditorium, Manassas VA

October 2009 Invited, The Future of Immigration: Rights, Raids, Reform, screening of *On the Line*, and panelist, American University, Washington, DC

April 2008 Invited, screening of *On the Line*, and panelist, Prescott College, sponsored by Prescott College and Northern Arizona Interfaith Council, Prescott, AZ

March 2008 Juried, Sin Fronteras Film Festival, screening of *On the Line*, University of New Mexico

January 2008 Invited, screening of *On the Line* and presentation, Sedona Public Library, Jewish Cultural Endowment Fund and Sedona Public Library, Sedona, AZ

November 2007 Invited, screening of *On the Line*, Gardner Auditorium, Flagstaff, AZ

October 2007 Invited, two screenings of *On the Line* over two days, Museum of Northern Arizona, Flagstaff, AZ

## MEDIA APPEARANCES

### **Print / Online / Text Publications:**

July 2014	Article, Aljazeera America, anti-immigration groups
August 2013	Online PostTV, WashingtonPost.com, discussing immigration reform and clips of documentary <i>On the Line</i> for show On Background. “The Human Costs of a More Secure Border”
October 2011	Article, Cronkite News Service, discussing immigration
October 2011	Article, Mexican Newswire, discussing immigration
September 2011	Article, ABCNews.com, discussing immigration
August 2011	Article, Tucson Weekly, discussing anti-immigrant/militia movement
January 2011	Article, Financial Times of London, discussing anti-immigrant movement
March 2010	Article, The Detroit News, discussing militia movements
Spring 2010	Article, American Today, discussing bilingual newscasts produced in broadcast class

### **Broadcast Appearances/Interviews:**

June 2015	WMAL radio, interview & article, discussing Latino Reaction to Donald Trump candidacy
April 2013	CCTV America, interview with clips from documentary <i>On the Line</i> , discussing immigration and the border
March 2013	Television interview, KSBW, Feedback @ Five, with selected clips from <i>The Salinas Project</i> and <i>From the Fields: An American Journey</i>
September 2011	Television interview, Tajikistan Television, discussing pedagogy
July 2011	Television interview with selected clips, Comunidad Del Valle, NBC San Francisco Bay Area, discussing documentary <i>On the Line</i> and <i>The Salinas Project</i>
June 2010	Television interview with selected clips, CNN in Espanol, Al Dia, discussing documentary <i>On the Line</i>
March 2010	Television interview, CBS Evening News – national broadcast, discussing militia movements

- March 2010 Radio Interview, NPR – The Diane Rehm Show, discussing militia movements
- March 2010 Radio Interview, KGO Radio, discussing militia movements
- October 2008 Radio Interview, with selected clips, NPR – KNAU, Flagstaff, AZ, discussing documentary *On the Line*

### **PRESENTATIONS / INVITED LECTURES**

- February 2015 *The Salinas Project* screening and discussion, American University School of International Service course, “Action Research Strategies”
- December 2013 *The Salinas Project* selected clips screening and discussion of documentary filmmaking, American University, “Writing for Visual Media” graduate course
- April 2012 *On the Line* screening clips and discussion, Georgetown University, Anthropology course, undergraduate
- November 2010 *On the Line* screening clips and discussion, American University, American Studies Course, Nation and Immigration, undergraduate
- September 2010 *On the Line* screening and discussion, Northern Arizona University, Ethnic Studies Course, undergraduate/graduate
- February 2009 “On the Border with the Minutemen,” Presentation and lecture about documentary *On the Line* for “Sociology of Latino Studies” course, American University, undergraduate and graduate
- March 2009 “Writing for Television,” Northern Arizona University, undergraduate reporting course
- March 2009 “Shooting and Editing Video with a Flipcam,” American University, undergraduate journalism writing course
- March 2009 “Non-linear Final Cut Pro Editing,” National Association of Hispanic Journalists, training session at American University
- March 2009 “Blogging with Video,” National Association of Hispanic Journalists, training session at American University
- March 2009 “Final Cut Pro Editing,” American University, graduate online news producing course
- March 2009 “Shooting and editing video with Flipcams,” American University, undergraduate advanced reporting course

- September 2008 “Writing/Reporting for Television,” American University, undergraduate reporting
- October 2008 “Writing/Reporting for Television,” American University, undergraduate reporting
- October 2009 “Writing for Broadcast,” American University, undergraduate writing course

### **JUROR FOR SCREENINGS, FESTIVALS, AND FOUNDATIONS**

- November 2009 Juror for National Scholastic Press Association/Journalism Education Association Convention
- February 2011 Juror for New American Media Ethnic Media Awards

### **COURSES TAUGHT**

American University

Advanced Television and Video Production (Undergraduate), American University

Advanced Television and Video Production (Graduate), American University

Digital Skills/Video (Graduate), American University

Broadcast News 2/Producing (Graduate), American University

Backpack Video Journalism (Undergraduate), American University

Reporting (Undergraduate), American University

Broadcast Journalism 2/Producing (Undergraduate), American University

Multimedia Production Skills Audio/Video (Undergraduate) American University

Multimedia Production Skills/Video (Undergraduate), American University

Northern Arizona University

Advanced Reporting (Undergraduate), Northern Arizona University

Media Writing Reporting (Undergraduate), Northern Arizona University

Audio/Video Storytelling (Undergraduate), Northern Arizona University

## **ACADEMIC / COMMUNITY SERVICE**

2015-2016	Member, Diversity Committee, American University
2014-2016	Elected, AEJMC Officer (Faculty Liaison & Multimedia Editor) for Minorities and Communication Division
Fall 2015	Helped plan guest presentation and moderated interview with Maria Elena Salinas of Univision for American University School of Communication
March 2015	Attended round table meeting with HUD Secretary Julian Castro for National Association of Hispanic Journalists
Spring 2014	Member, Diversity Committee, American University
Fall 2013	Member, Journalism Curriculum Reform Acceleration Committee, American University
January 2013	Hosted National Association for Hispanic Journalist Inauguration Party and Fundraiser
2012-2013	Member, Diversity Committee, American University
Spring 2012	Member, Search Committee for Journalism temporary line position, American University
January 2011	Co-Chair, Diversity Committee, Organized and hosted University-Wide Diversity Committee Lunch
2010-2012	Co-Chair, Diversity Committee, American University
Fall 2009	Member, Technology/Production sub-committee for graduate curriculum reform
December 2008	Invited speaker, by The National Association of Hispanic Journalists, Bell Multicultural High School, Washington, DC
December 2008	Multimedia training session for Journalism Faculty.

## **REVIEWER, ACADEMIC JOURNALS**

March 2015	Reviewer, Electronic News, (AEJMC)
December 2015	Reviewer, Electronic News (AEJMC)
December 2013	Reviewer, Electronic News (AJEMC)

## **LANGUAGES**

Spanish

## **EDITING SKILLS**

Adobe Premier Pro

Final Cut Pro 7 Certification

AVID News Cutter

## **ORGANIZATIONS**

Association for Education in Journalism and Mass Communication: member of  
Minorities and Communication Division

University Film and Video Association

National Association of Hispanic Journalists

Colgate University Alumni of Color